

Michael Wright
mike@mike-wright.com
www.mike-wright.com
951-818-9171 (cell)

Skills (alphabet soup)

Web Design	Print Design	Photoshop	Illustrator
Software Dev.	PHP	MySQL	Javascript
HTML	CSS	SEO	PPC
jQuery	OOP	xHTML (strict)	DBA
SEM	E-mail Marketing	Project Mgmt.	Team Mgmt.
CMS	Wordpress	Sales	Some Networking
Tech Support	Customer Service	Consultation	<i>and more...</i>

As a software developer I have written everything from simple 'sign-up' forms and sales calculators to full blown business management systems. Programs I've built include appointment scheduling, billing, invoicing, customer management, contract and account creation, sales forecasting, lead tracking, lead generation, data mining, automated sales emails, iphone support, and recurring automated billing.

With my creative cap on I've designed items ranging in scale from billboards and truck wraps all the way down to the little black and white FCC Compliance stickers that you see on the back of televisions. I have created several corporate identities, brochures, business cards, stickers, logos, and even a couple full color retail TV boxes.

October 08 - Present Day *Aceapp Corp.*

Sr. Developer -- CTO

Rebuilt the flag-ship software product from scratch while managing both the development and tech support departments for the entire company on their various projects. Increased number of recurring monthly customers by about 50% compared to when I arrived. I have also began R&D to take advantage of emerging HTML5, CSS3, Canvas, and SVG technologies to create tools which were not technically possible in a standard browser only a few years ago.

March 08 - October 08 *Healthcare Web Image*

Web Developer

Created print work design for a broad customer base ranging from high end cosmetic dentists in Manhattan, to heavy metal enthusiasts in San Francisco.

In addition to building websites in HTML using CSS, and by my 90 day review I was responsible for developing most of the designs from concept to fully functioning websites, while still handling all logo and collateral design.

July 07- June 08 *Park D.C.S.*

Graphic designer

I created Flash demos and presentation materials for meetings with companies such as AT&T, Sprint, Walmart and Resort Media Group. I also created and updated print collateral ranging in size from business cards and brochures to posters and banners.

July 06- July 07 *Oxford/SVI*

Graphic designer

In this position, I have become proficient in light animation, video editing, audio mixing and editing, as well as honed my skills in print collateral. At the request of Oxford Media's president and in less than thirty days, I created Demo units utilizing Flash to support Oxford Medias sales efforts, generating an estimated savings of \$300,000.